



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 853577

Schedule Dates 10/02/12-10/08/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Non-Ballot Issue (1196)
Brand 953/NON BALLOT (177380)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6428 /
CPE 11/27/953
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AMER CROSSROADS ADD
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, AMERICAN CROSSROADS
ADDITIONAL SPOTS

Date Entered 09/10/12
Last Modified 09/10/12
Entered By Melissa Welch
CO-OP No
Headline # 06308898
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,690.00
Net Total \$20,910.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	24	\$24,600.00
Grand Total:	24	\$24,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	1P- 2P (ET)						1			1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	DAYS-OUR LIVES	9/10/12
2.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	10P- Dateline NBC						1			1	\$2,800.00	\$2,800.00	Charlotte (WCNC) (WCNC)		9/10/12
3.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	2P- 3P (ET)						1			1	\$340.00	\$340.00	Charlotte (WCNC) (WCNC)	DOCTORS<	9/10/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6:30P- 6:59P (ET)						1			1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	NBC NITELY NWS<	9/10/12
5.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6:58A- 9A (ET)						1			1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	9/10/12
6.0	Normal Line / SPOT	10/08/12-10/08/12	4	:30	1P- 2P (ET)		1							1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	DAYS-OUR LIVES	9/10/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	2P- 3P (ET)		1							1	\$340.00	\$340.00	Charlotte (WCNC) (WCNC)	DOCTORS<	9/10/12
8.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:30P- 6:59P (ET)		1							1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	NBC NITELY NWS<	9/10/12
9.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58A- 9A (ET)		1							1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	9/10/12
10.0	Normal Line / NCAA - NOTRE DAME FOOTBALL	10/06/12-10/06/12	3	:30	7:30P- Notre Dame Football							2		2	\$1,200.00	\$2,400.00	Charlotte (WCNC) (WCNC)	NOTRE DAME FOOTBALL (MICHIGAN)	9/10/12
11.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11:30P- 12A (ET)								1	1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	NEWS AFTER FOOTBALL	9/10/12
12.0	Normal Line / SPOT	10/04/12-10/04/12	4	:30	1P- 2P (ET)					1				1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	DAYS-OUR LIVES	9/10/12
13.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	2P- 3P (ET)					1				1	\$340.00	\$340.00	Charlotte (WCNC) (WCNC)	DOCTORS<	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6:30P- 6:59P (ET)					1				1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	NBC NITELY NWS<	9/10/12
15.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6:58A- 9A (ET)					1				1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	9/10/12
16.0	Normal Line / SPOT	10/02/12-10/02/12	4	:30	1P- 2P (ET)			1						1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	DAYS-OUR LIVES	9/10/12
17.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	2P- 3P (ET)			1						1	\$340.00	\$340.00	Charlotte (WCNC) (WCNC)	DOCTORS<	9/10/12
18.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6:30P- 6:59P (ET)			1						1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	NBC NITELY NWS<	9/10/12
19.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6:58A- 9A (ET)			1						1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	9/10/12
20.0	Normal Line / SPOT	10/03/12-10/03/12	4	:30	1P- 2P (ET)				1					1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	DAYS-OUR LIVES	9/10/12
21.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	2P- 3P (ET)				1					1	\$340.00	\$340.00	Charlotte (WCNC) (WCNC)	DOCTORS<	9/10/12
22.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:30P- 6:59P (ET)				1					1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	NBC NITELY NWS<	9/10/12
23.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:58A- 9A (ET)				1					1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	TODAY SHW	9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: